

# SARSON FUNDS

Real. Clear. Crypto.™

An ecosystem providing **cryptocurrency education**, **digital asset consulting** and **investment solutions** designed for financial professionals and their clients.





# OUR MISSION

*Our mission is to inform and empower our clients to make better decisions on all topics related to cryptocurrency and digital assets.*

# WHY DO INVESTORS CHOOSE SARSON FUNDS?

**SARSON FUNDS**  
Real. Clear. Crypto.™

Sarson Funds, Inc. provides a secure way to invest in growth companies focused on crypto, bitcoin, web3 & AI infrastructure. We are based in the United States with industry leading processes for regulatory compliance and asset security and risk management.



## **WE REDUCE RISK**

Sarson Funds uses U.S. domiciled banks and U.S. domiciled Cryptocurrency Exchanges. Our experience sets us apart. The FBI comes to us for help.



## **WE PROVIDE INSTANT DIVERSIFICATION**

Sarson Funds' suite of transparent investment strategies provide instant diversification to 20-50 individual blockchain-based projects in a specific sector or strategy.



## **WE MAKE YOUR LIFE EASY**

- No passwords to remember
- No keys to store
- No taxes to prepare
  - we handle preparing your K1 for ease of tax filing



# What are **CRYPTOCURRENCIES?**

Powered by blockchain technology, cryptocurrencies transfer value and secure data around the world without the need for an intermediary, such as a bank.



## **ARE AN ASSET CLASS**

The Federal Reserve labels cryptocurrencies as a new asset class. Many countries now recognize Bitcoin as legal tender.



## **ARE SOLVING REAL-WORLD PROBLEMS**

Cryptocurrencies are bringing banking to the unbanked, providing shelter to citizens in countries where the sovereign currency is being debased, and streamlining international commerce.



## **ARE SEEING RAPID GLOBAL ADOPTION**

Industry leaders Goldman Sachs, Nasdaq, Fidelity, Bank of America, Blackrock, Morgan Stanley, the NYSE and many others have formed strategic cryptocurrency alliances or committed substantial resources to the continued assimilation of digital assets into traditional finance.

# Blockchain & Cryptocurrency

# INSTITUTIONAL ADOPTION

## INSTITUTIONS ARE INVESTING IN BLOCKCHAIN



### PAYPAL TO LAUNCH CRYPTO HUB AND STABLECOIN

This offering will enable users to engage with cryptocurrencies, including Bitcoin, within their PayPal accounts, redefining the platform's capabilities.



### CRYPTO EXCHANGE BY FIDELITY, SCHWAB AND CITADEL

EDX Markets (EDX), which is backed by Fidelity Digital Assets, Charles Schwab and Citadel Securities, has launched in the U.S.



### COINBASE TO OFFER FUTURES

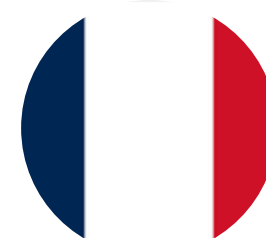
The country's largest crypto exchange said it secured the permission from National Futures Association (NFA), a self-regulatory organization designated by the Commodity Futures Trading Commission (CFTC).

## AS THE REGULATORY LANDSCAPE IS MATURING



### EU PASSES COMPREHENSIVE CRYPTO REGULATION

The European Union formally signed its landmark Markets in Crypto Assets (MiCA) regulation into law, in May making the EU the first major jurisdiction in the world with tailored rules for crypto.



### SOCIETE INTRODUCES EURO STABLECOIN ON ETHEREUM

Societe Generale's (GLE) crypto division, SG Forge, has introduced a stablecoin pegged to the euro (EUR) on Ethereum, saying it is the first such asset deployed on a public blockchain.



### CONGRESS INTRODUCES COMPREHENSIVE CRYPTO BILL

U.S. House Representatives introduced a bipartisan digital assets oversight bill in July that aims to establish a regulatory framework to protect investors in the crypto sector.

# Blockchain Technology & Cryptocurrencies

## USE CASES - WHY INVEST?

### DECENTRALIZED FINANCE (DEFI)

Uniswap (UNI) offers open markets with smart contract powered automated market making and decentralized liquidity for numerous tokens on multiple blockchains. Aave (AAVE) offers on-chain collateral backed loans for many tokens and allows users to access their liquidity on a dynamic basis 24/7.

### TELECOMMUNICATIONS

Helium (HNT) has successfully launched its mobile network providing peer-2-peer 5G connectivity.

### GLOBAL MAPPING

Hivemapper (HONEY) has begun its decentralized mapping of the worlds roadways through their release of incentivized dashcam usage.

### METaverse / ARTIFICIAL INTELLIGENCE

Render Network (RNDR) leverages blockchain technology to democratize GPU-based cloud computing to allow for increasingly inexpensive rendering in VR/AR 3D environments and facilitating artificial intelligence.

### FASTER CHEAPER COMMERCE

Stablecoins such as US Dollar Coin (USDC) are offering real-time payment settlement systems that are not subjected to waiting periods or dependent of SWIFT intrabank transfer protocols. Stablecoin adoption is growing exponentially.

### PROTECTING PRIVACY

Emerging protocols (CSOV) ensure individual control over access to ones own online data and protect individual privacy.

### ONLINE ADVERTISING

Verasity (VRA) is bringing trust and transparency to digital advertisement campaigns by verifying authenticity of ad views with their VeraViews product.

### CENSORSHIP RESISTANCE

Crypto projects such as Arweave (AR) exist to ensure certain data can be preserved without fear of censorship or manipulation. The United Nations has launched partnerships with several blockchains.

# WEB3 STARTS WITH A WALLET:

- What Bear Market?
- Digital Wallet use is up 100% in two years.
- Digital Wallets can hold Cryptocurrencies, NFTs, but also Titles, and Personal Data such as Medical Records and Digital Credentials securely.

a16z crypto

State of Crypto

2023

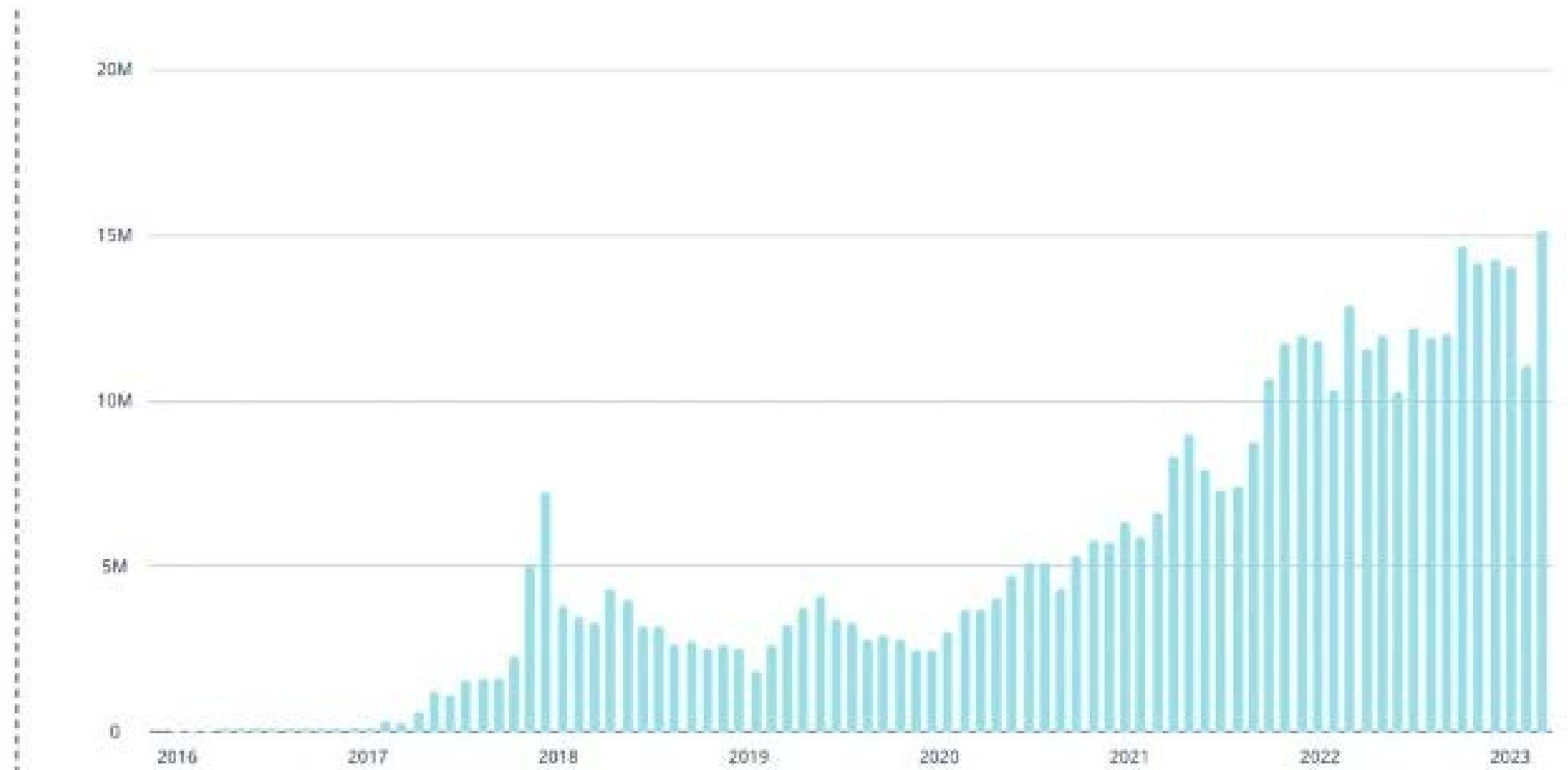
Adoption Indicators: Demand Side

44

## Active addresses are growing steadily as web3 adoption increases

### Active Addresses

Number of unique active (sending) addresses across all tracked blockchains during the month.



Source: Nansen Query. Tracked blockchains include Ethereum, Polygon, Solana, Avalanche, Fantom, Celo, Optimism, and Arbitrum.



# BITCOIN AS AN ASSET CLASS, IS NOW THE TIME?

## 2023-2024 CATALYSTS

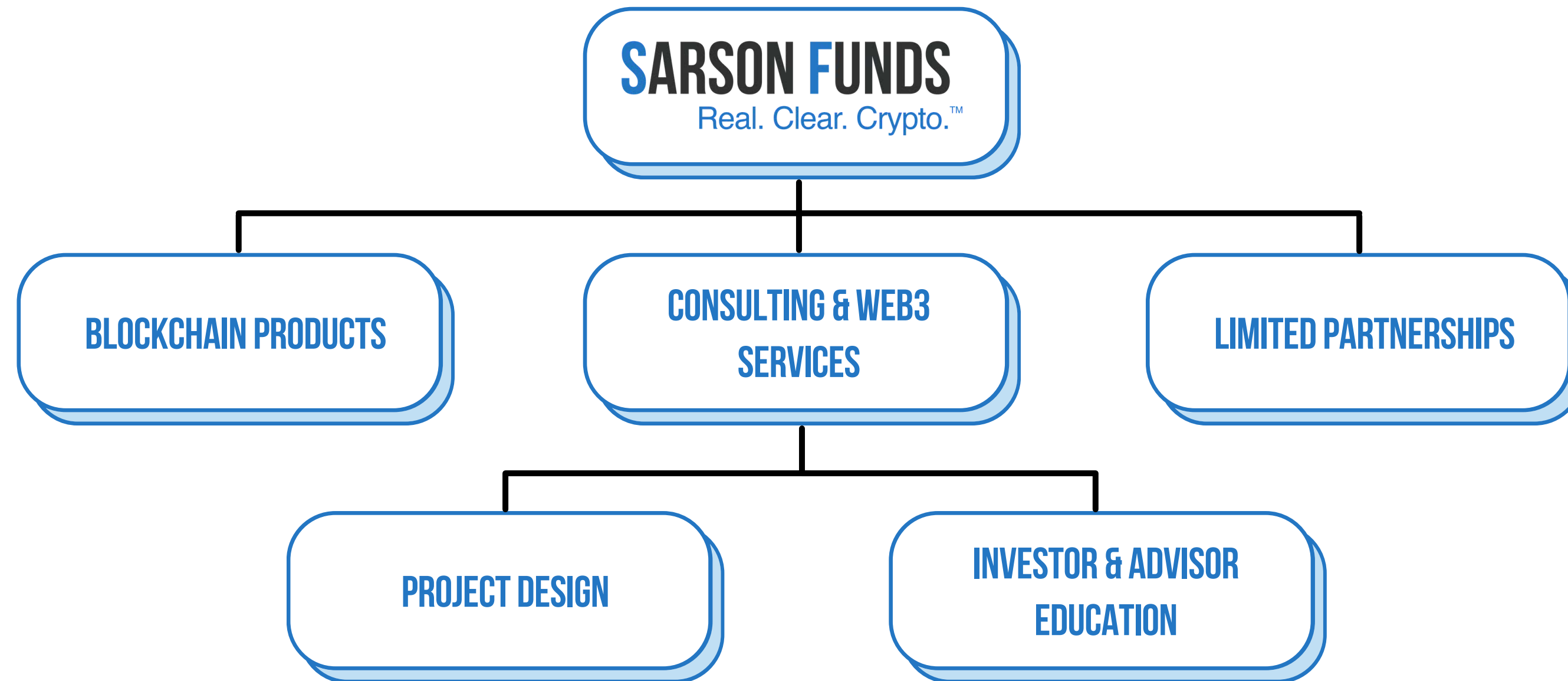
- Wall Street Involvement.
- Institutions seeing bitcoin as an asset class.
- Bitcoin “halvening”.
- Improved regulatory clarity in US.
- US presidential election.

2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023*
BTC 500%	BTC 1473%	BTC 186%	BTC 5866%	REITs 28%	BTC 35%	BTC 124%	BTC 1338%	Cash 2%	BTC 92%	BTC 308%	BTC 58%	Cash 4%	BTC 73%
REITs 28%	AA w/2% BTC 30.1%	REITs 19.7%	AA w/2% BTC 128.9%	Lg Cap 13.7%	REITs 2.8%	Sm Cap 21.3%	AA w/2% BTC 40.6%	HG Bnd 0.0%	Lg Cap 31.5%	Sm Cap 18.4%	REITs 41%	HY Bnd -11%	Lg Cap 16%
Sm Cap 26.9%	REITs 8.3%	EM 18.6%	Sm Cap 38.8%	AA 6.9%	Lg Cap 1.4%	HY Bnd 17.5%	EM 37.8%	HY Bnd -2.3%	REITs 28.7%	Lg Cap 16.3%	Lg Cap 27%	HG Bnd -15%	Int'l Stk 8%
AA w/2% BTC 23.1%	HG Bnd 7.8%	Int'l Stk 17.9%	Lg Cap 32.4%	HG Bnd 6.0%	HG Bnd 0.6%	Lg Cap 12.0%	Int'l Stk 25.6%	REITs -4.0%	Sm Cap 25.5%	EM 15.2%	Sm Cap 14%	Int'l Stk -17%	Sm Cap 8%
EM 19.2%	HY Bnd 4.4%	Sm Cap 16.4%	Int'l Stk 23.3%	AA w/2% BTC 5.7%	Cash 0.1%	EM 11.6%	Lg Cap 21.8%	Lg Cap -4.4%	Int'l Stk 22.7%	AA w/2.0% BTC 13.5%	AA w/2.0% BTC 10%	AA -18%	HY Bnd 6%
HY Bnd 15.2%	Lg Cap 2.1%	Lg Cap 16.0%	AA 11.5%	Sm Cap 4.9%	AA w/2% BTC -0.2%	AA w/2% BTC 9.5%	Sm Cap 14.7%	AA -5.6%	AA w/2% BTC 20.4%	AA 7.6%	AA 9%	REITs -18%	AA w/2.0% BTC 5%
Lg Cap 15.1%	AA 0.3%	HY Bnd 15.6%	HY Bnd 7.4%	HY Bnd 2.5%	Int'l Stk -0.4%	REITs 8.6%	AA 14.6%	AA w/2% BTC -6.8%	AA 18.9%	HG Bnd 6.2%	Int'l Stk 8%	AA w/2.0% BTC -18%	Cash 5%
AA 13.5%	Cash 0.1%	AA w/2% BTC 15.6%	REITs 2.9%	Cash 0.0%	AA -1.2%	AA 7.3%	REITs 8.7%	Sm Cap -11%	EM 18.9%	HY Bnd 5.6%	HY Bnd 5%	Lg Cap -19%	AA 4%
Int'l Stk 8.2%	Sm Cap -4.2%	AA 12.2%	Cash 0.1%	EM -1.8%	SM Cap -4.4%	HG Bnd 2.7%	HY Bnd 7.5%	Int'l Stk -13.4%	HY Bnd 14.4%	Int'l Stk 5.1%	Cash 0%	Sm Cap -22%	EM 3%
HG Bnd 6.5%	Int'l Stk -11.7%	HG Bnd 4.2%	HG Bnd -2.0%	Int'l Stk -4.5%	HY Bnd -4.6%	Int'l Stk 1.5%	HG Bnd 3.5%	EM -14.3%	HG Bnd 8.7%	Cash 0.1%	HG Bnd -3%	EM -22%	HG Bnd -1%
Cash 0.2%	EM -18.2%	Cash 0.1%	EM -2.3%	BTC -60.5%	EM -14.6%	Cash 0.3%	Cash 1.0%	BTC -72.9%	Cash 2.1%	REITs -11.6%	EM -5%	BTC -64%	REITs -2%



About Sarson Funds

# OUR FIRM STRUCTURE



# MEET THE TEAM



**JOHN SARSON**

CEO & Cofounder



**IVAN DIMOV**

Community Manager



**ALLAN CHENG**

Blockchain Analyst



**JAHON JAMALI**

CMO & Cofounder



**ZACH PROFETA**

Portfolio Manager



**JENNIFER MONGAN**

Blockchain Analyst



**BRITTANY KEELS**

Chief Operating Officer



**JACOB STELTER**

Portfolio Manager



**RYAN HERTEL**

Community Manager



**MATTY ROGERS**

Chief Technology Officer



**EVAN LAMONTAGNE**

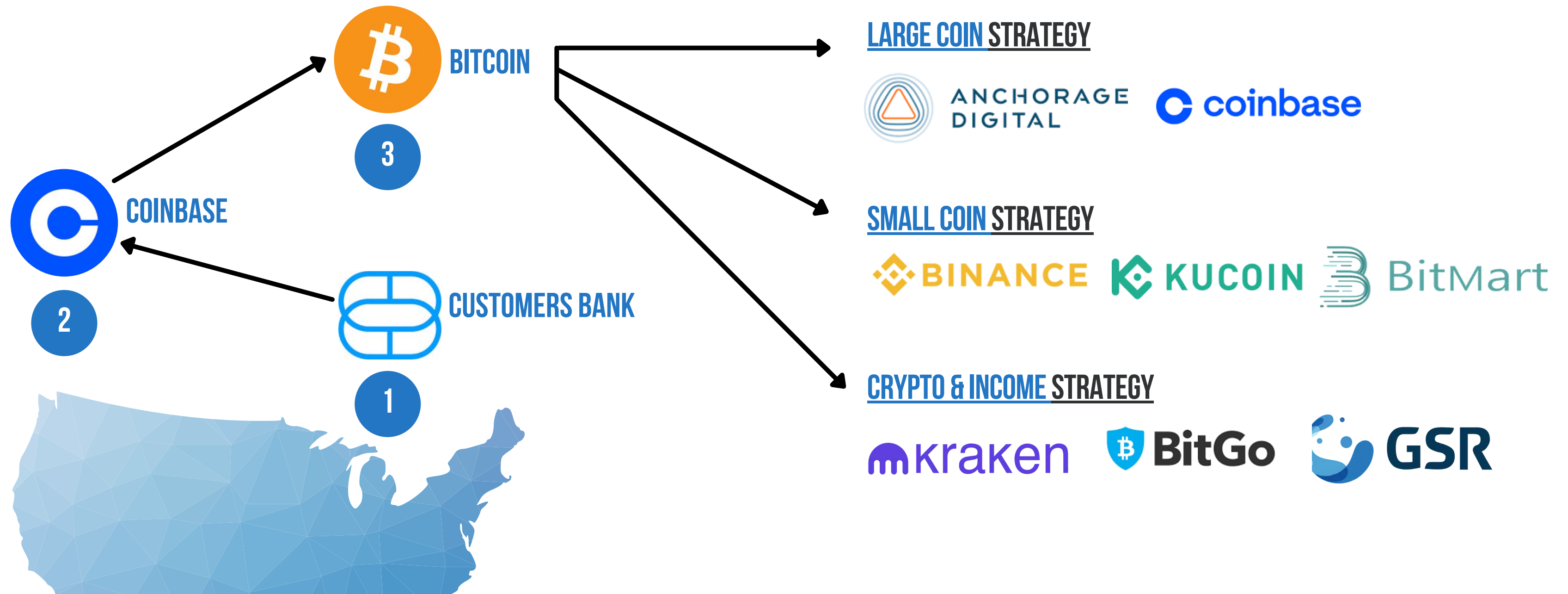
Blockchain Analyst

**WE BELIEVE IN PEOPLE  
MANAGING PEOPLE'S MONEY**



Turning US Dollars safely into cryptocurrencies

# INVESTMENT PROCESS



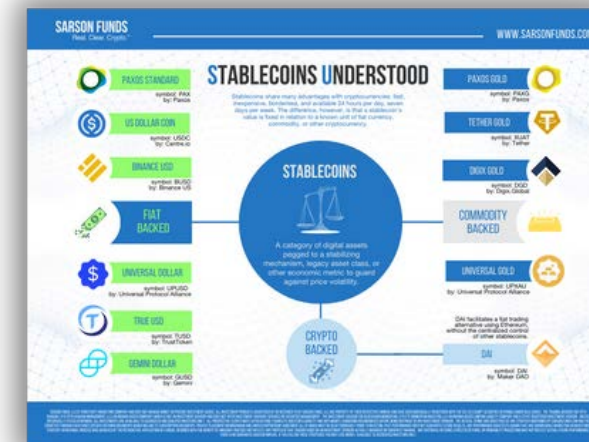
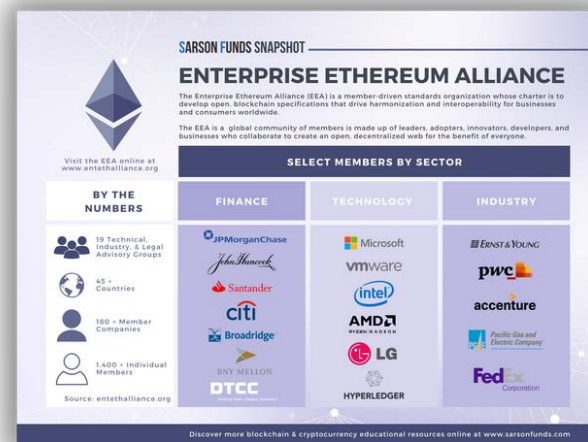
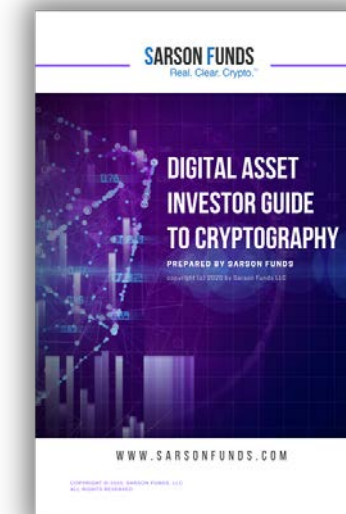
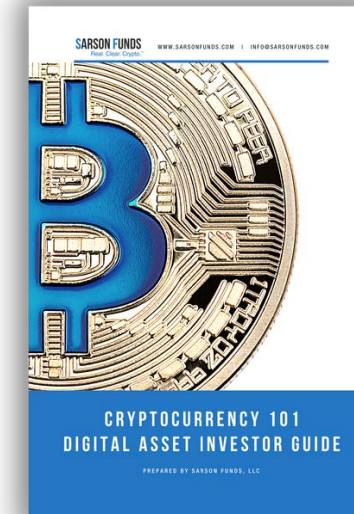
# INVESTOR & ADVISOR EDUCATION

## INVESTMENT ECOSYSTEM OF EDUCATIONAL RESOURCES, TRAINING, & MARKETING SERVICES

- Consulting & Market Making
- White Label Marketing
- Custom Tailored Programs



Financial Advisor Certification





# A SUITE OF TRANSPARENT TARGETED STRATEGIES

## INVESTMENT STRATEGIES

- Large Coin
- Small Coin
- Crypto & Income
- ESG Focused

## INVESTMENT INDEXES

- SmartCrypto 15 Equal Weight
- Stablecoin Index

### OUR PRODUCTS OFFER:

- **LOW MINIMUMS**
- **TRANSPARENT PORTFOLIOS**
- **90 DAY LOCK PERIOD & MONTHLY LIQUIDITY**
- **INDEPENDENT ADMINISTRATORS**
- **FIDUCIARY STANDARDS**



# Blockchain Momentum, LP

# LARGE COIN STRATEGY

## RULES-BASED STRATEGY FOCUSED ON THE LARGEST 10 CRYPTOCURRENCIES

**NUMBER OF HOLDINGS**  
UP TO 10 COINS

**PORTFOLIO LEVERAGE**  
NONE

**MARKET ELIGIBILITY**  
\$1BN MARKET CAP

### ELIGIBLE COINS



### RISK MANAGEMENT

- Proprietary analysis to determine exhaustion of momentum.
- All potential holdings should be available with a US-based Qualified Custodian.

SARSON FUNDS  
Real. Clear. Crypto.™

LARGE COIN STRATEGY

BLOCKCHAIN MOMENTUM, LP

FOR USE BY FINANCIAL PROFESSIONALS AND ACCREDITED INVESTORS ONLY

ABOUT THE LARGE COIN STRATEGY

The Large Coin Strategy uses a rules-based investment process to strategically diversify assets across the ten largest cryptocurrencies available trading in the United States. Sarson Funds Investment Management, LLC-S Series Large Coin, an Indiana limited liability company, serves as the strategy's Trading Advisor and maintains a Fiduciary Standard on behalf of its clients. Partnership assets are traded on Coinbase and held in Anchorage Digital®, who is a Federally chartered Crypto Bank and Qualified Custodian.

NUMBER OF HOLDINGS  
10

PORTFOLIO LEVERAGE  
NONE

MARKET ELIGIBILITY  
US \$1 BILLION+

ABOUT THE FIRM

Sarson Funds is an independent provider of blockchain technology and cryptocurrency marketing and educational services focusing on the financial professional community and their clients. In collaboration with our investment manager partners, we work to bring Wall Street standards for research, risk management and transparency to digital asset investing.

WHY THE LARGE COIN STRATEGY?

DIVERSIFICATION

The Trading Advisor selects a portfolio of 10 qualifying large-cap cryptocurrencies that are strategically weighted using a modified market-cap weighting methodology. All potential holdings should be available with a US-based Qualified Custodian.

METHODOLOGY

The portfolio's weighting methodology is designed to overweight cryptocurrencies that are seeing rapid adoption and price appreciation. The portfolio is rebalanced and reconstituted monthly to ensure that Partnership capital remains diversified across a dynamic basket of large-cap crypto assets.

SECURITY

All holdings must satisfy proprietary "pre-regulatory" compliance screening and portfolio eligibility testing.  
  
Partnership holdings are traded on Coinbase and held with Anchorage Digital®, a Federally chartered Crypto Bank and Qualified Custodian.

PERFORMANCE AS OF 06/30/2023

	1 MO	3 MO	YTD	SINCE INCEPTION
BLOCKCHAIN MOMENTUM, LP	10.1%	4.9%	67.9%	389.6%
PASSIVE BITCOIN INDEX	12.0%	7.0%	84.2%	529.8%

1) Blockchain Momentum, LP inception date: 10/10/2017 Source Data: Blockchain Momentum, LP provided by NAV Consulting; Passive Bitcoin Index provided by Market Vector Digital Asset Solutions as of 06/30/2023.

Performance of an index is not illustrative of any particular investment. It is not possible to invest directly in an index. Strategy performance is net of fees and expenses that are charged by the Partnership. These figures have not been audited. Actual returns may differ materially from any hypothetical returns shown. Please refer to additional important disclosures in the footer of this document. Past performance is not indicative of future results.

TARGET FUND WEIGHTING AS OF 07/01/2023

Bitcoin 51.2%

Ethereum 24.1%

Polygon 3.7%

Solana 3.4%

Litecoin 3.3%

Uniswap 3.1%

Chainlink 2.9%

Bitcoin Cash 2.9%

Cosmos 2.9%

Stellar 2.7%

FOR ACCREDITED INVESTORS ONLY

INFO@SARSONFUNDS.COM | WWW.SARSONFUNDS.COM | 317-663-8084

PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS. NOT FDIC INSURED. NO BANK GUARANTEE.  
MAY LOSE VALUE. AVAILABLE ONLY TO ACCREDITED INVESTORS ONLY.

SARSON FUNDS, INC | INDIANAPOLIS, IN | WWW.SARSONFUNDS.COM



# Fifth Khagan, LP

# SMALL COIN STRATEGY

ACTIVE-TRADER, MULTI-STRATEGY FOCUSED ON EMERGENT ALT-COINS

## NUMBER OF HOLDINGS

20 TO 40 COINS

## PORTFOLIO LEVERAGE

NONE

## MAX STAKING & ICO EXPOSURE

20 PERCENT MAXIMUM

## MAX SINGLE COIN POSITION EXPOSURE

15 PERCENT MAXIMUM

## SAMPLE HOLDINGS



## RISK MANAGEMENT

- Proprietary analysis to determine exhaustion of momentum.
- We only trade on exchanges in good standing with US regulators, and remove stablecoins and privacy coins from the universe.

FOR USE BY FINANCIAL PROFESSIONALS AND ACCREDITED INVESTORS ONLY

**SARSON FUNDS**  
Real. Clear. Crypto.™

## SMALL COIN STRATEGY

FIFTH KHAGAN, LP

### ABOUT THE SMALL COIN STRATEGY

Fifth Khagan, LP seeks to maximize investment returns by allocating capital to small-cap cryptocurrencies (altcoins) and emerging blockchain technology enterprises. In normal conditions the Limited Partnership invests 80% or more of its capital in publicly traded cryptocurrencies and can invest up to 20% of its capital in off exchange investments such as Initial Coin Offerings (ICO).

#### NUMBER OF HOLDINGS

40- 60 COINS

#### PORTFOLIO LEVERAGE

NONE

#### MAX STAKING & ICO EXPOSURE

20%

#### MAX SINGLE POSITION EXPOSURE

15%

### ABOUT THE FIRM

Sarson Funds, Inc. is an independent provider of blockchain technology and cryptocurrency marketing and educational services focusing on the financial professional community and their clients. In collaboration with our investment manager partners, Sarson Funds seeks to bring Wall Street standards for research, risk management and transparency to digital asset investing.

### WHY THE SMALL COIN STRATEGY?

#### DIVERSIFICATION

An exclusive network of blockchain analysts and cryptocurrency insiders provide our traders with a consistent informational advantage that enables early identification of disruptive and emergent projects across diverse industries and use cases.

#### METHODOLOGY

The strategy utilizes a multi-trader, rules-based portfolio construction process to build a diversified portfolio of small-cap cryptocurrency projects that have been identified as leading in a specific blockchain technology application industry vertical.

#### SECURITY

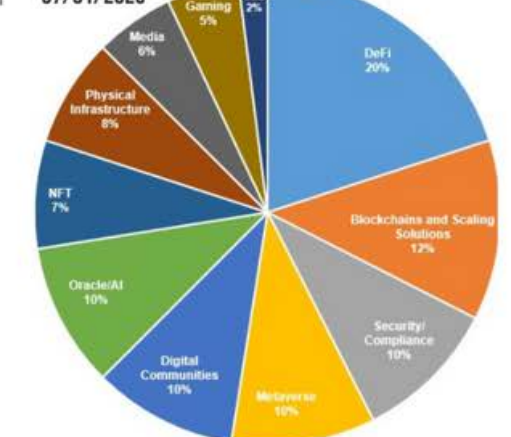
Security audits, position size limits, counterparty diversification requirements, independent auditors and administrators along with cyber theft insurance hallmark the Partnership's best in class risk management.

PERFORMANCE AS OF 06/30/2023	1 MO	3 MO	YTD	SINCE INCEPTION
FIFTH KHAGAN, LP	-8.5%	-11.7%	41.1%	20.6%
100 SMALL-CAP CRYPTO INDEX	-5.1%	-25.3%	23.7%	-62.5%

1) Fifth Khagan, LP inception date: 07/01/2018 Source Data: Fifth Khagan, LP provided by NAV Consulting; 100 Small-Cap Crypto Index provided by Market Vector Digital Asset Solutions as of 06/30/2023.

Performance of an index is not illustrative of any particular investment. It is not possible to invest directly in an index. Strategy performance is net of fees and expenses that are charged by the Partnership. These figures have not been audited. Actual returns may differ materially from any hypothetical returns shown. Please refer to additional important disclosures in the footer of this document. Past performance is not indicative of future results.

### TARGET SECTOR WEIGHTING AS OF 07/01/2023



FOR ACCREDITED INVESTORS ONLY

INFO@SARSONFUNDS.COM | WWW.SARSONFUNDS.COM | 317-663-8084

PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS. NOT FDIC INSURED. NO BANK GUARANTEE.  
MAY LOSE VALUE. AVAILABLE ONLY TO ACCREDITED INVESTORS ONLY.

SARSON FUNDS, INC | INDIANAPOLIS, IN | WWW.SARSONFUNDS.COM



# AX Momentum, LP CRYPTO & INCOME

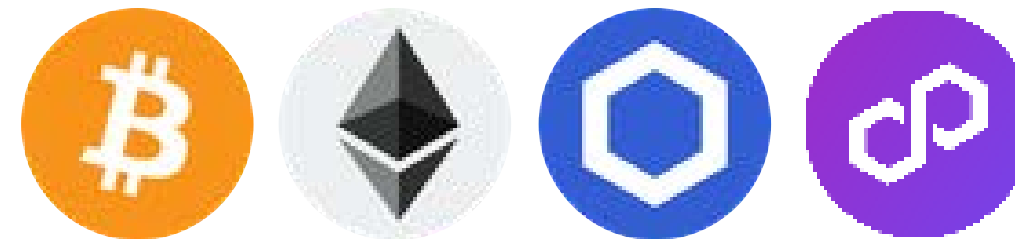
DESIGNED TO GENERATE MONTHLY INCOME BY SELLING ROLLING CALL  
OPTIONS ON LARGE CAP CRYPTO HOLDINGS

UNIQUE CRYPTO HOLDINGS  
UP TO 10 COINS

PORTFOLIO ELIGIBILITY  
US LISTED CRYPTOS

MARKET ELIGIBILITY  
25%

SAMPLE OF OPTION  
ELIGIBLE  
CRYPTOCURRENCIES



## RISK MANAGEMENT

- Proprietary analysis to determine exhaustion of momentum.
- We only trade on exchanges in good standing with US regulators, and remove stablecoins and privacy coins from the universe.

FOR USE BY FINANCIAL PROFESSIONALS AND ACCREDITED INVESTORS ONLY

SARSON FUNDS

Real. Clear. Crypto.™

CRYPTO & INCOME STRATEGY

AX MOMENTUM, LP

ABOUT THE CRYPTO & INCOME STRATEGY

AX Momentum, LP is designed to deliver high levels of monthly income while maintaining exposure to a diversified basket of select cryptocurrencies. The strategy seeks to generate income by participating in "on-chain" opportunities such as mining, staking, lending, and writing covered-call options while maintaining 100% net long exposure to a basket of crypto assets selected by the Trading Advisor for their potential for capital appreciation.

UNIQUE CRYPTOCURRENCY POSITIONS

UP TO 15

PORTFOLIO ELIGIBILITY

INCOME GENERATING CRYPTOCURRENCIES

ABOUT THE FIRM

Sarson Funds is an independent provider of blockchain technology and cryptocurrency marketing and educational services focusing on the financial professional community and their clients. In collaboration with our investment manager partners, Sarson Funds seeks to bring Wall Street standards for research, risk management and transparency to digital asset investing.

TRADING ADVISOR

Sarson Funds Investment Management, LLC-S Series Crypto & Income, serves as the Partnership's Trading Advisor and maintains a Fiduciary Standard while managing Partnership capital. Sarson Funds, Inc supports the Trading Advisor through technical and administrative expertise, as well as by providing market research for its investment strategies. Limited Partners can elect to receive their pro rata portion of the Partnership's income quarterly or can choose to reinvest income into their Partnership account.

WHY THE CRYPTO & INCOME STRATEGY?

DIVERSIFICATION

Partnership assets are invested in a basket of select cryptocurrencies that the Partnership's Trading Advisor believes will deliver capital appreciation and monthly income potential to the Partnership.

METHODOLOGY

In normal conditions, 100% of the Partnership's portfolio will be used as collateral for income generating activities. Strategy holdings are actively monitored and may be traded daily.

SECURITY

The Trading Advisor evaluates the attractiveness of income generating opportunities and capital appreciation potential while maintaining strategy and position diversification to reduce the Partnership's concentration risk.

NET PERFORMANCE AS OF 06/30/23

	1 MO	3 MO	YTD	SINCE INCEPTION
AX MOMENTUM, LP	-3.6%	0.5%	23.0%	329.6%
PASSIVE BITCOIN INDEX	12.0%	7.0%	84.2%	255.9%

STRATEGY WEIGHTING AS OF 07/01/2023

Staking 32.5%

Options 25%

Real Yield 25.0%

Yield Farming 10%

Hedged 5.0%

Mining 2.5%

1) AX Momentum, LP inception date: 03/01/2020 Source Data: AX Momentum, LP provided by NAV Consulting; Passive Bitcoin Index provided by Market Vector Digital Asset Solutions as of 06/30/2023.

Performance of an index is not illustrative of any particular investment. It is not possible to invest directly in an index. Strategy performance is net of fees and expenses that are charged by the Partnership. These figures have not been audited. Actual returns may differ materially from any hypothetical returns shown. Please refer to additional important disclosures in the footer of this document. Past performance is not indicative of future results.

FOR ACCREDITED INVESTORS ONLY

INFO@SARSONFUNDS.COM | WWW.SARSONFUNDS.COM | 317-663-8084

PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS. NOT FDIC INSURED. NO BANK GUARANTEE.  
MAY LOSE VALUE. AVAILABLE ONLY TO ACCREDITED INVESTORS ONLY.

SARSON FUNDS, INC | INDIANAPOLIS, IN | WWW.SARSONFUNDS.COM



# Crypto ESG Strategy, LP

## CRYPTO ESG

FOCUSED ON SOCIAL IMPACT, ENVIRONMENTAL SUSTAINABILITY, AND FINANCIAL INCLUSION

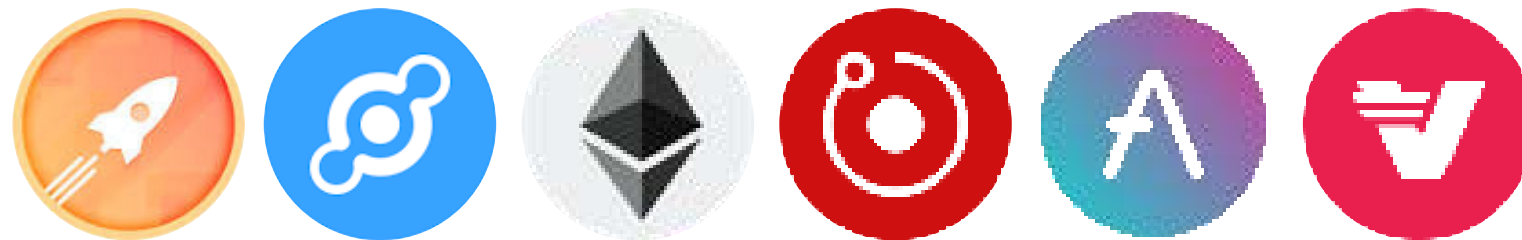
NUMBER OF HOLDINGS  
20 TO 40 COINS

PORTFOLIO LEVERAGE  
NONE

TARGET STAKING & ICO EXPOSURE  
20%

TARGET SINGLE SMALL COIN EXPOSURE  
10%

SAMPLE  
HOLDINGS



## RISK MANAGEMENT

- Proprietary analysis to determine exhaustion of momentum.
- We only trade on exchanges in good standing with US regulators, and remove stablecoins and privacy coins from the universe.

**SARSON FUNDS**  
Real. Clear. Crypto.™

FOR USE BY FINANCIAL PROFESSIONALS AND ACCREDITED INVESTORS ONLY

## CRYPTOCURRENCY ESG

STRATEGY, LP

**ABOUT THE CRYPTOCURRENCY ESG STRATEGY**

The CRYPTOCURRENCY ESG STRATEGY, LP is comprised of investments in environmental, social or governance qualified blockchain-based digital assets. Projects of all sizes may be considered for investment provided that the project meets the portfolio's ESG mandate by either seeking to protect civil rights, reduce corruption, expand financial inclusion, reduce censorship, promote liberty, improve health services, foster scientific discovery, protect the environment, benefit low income communities or seeks to otherwise serve the public good as a core part of its corporate mission.

UNIQUE POSITIONS 10-30	PORTFOLIO LEVERAGE NONE	PORTFOLIO ELIGIBILITY ENVIRONMENTAL, SOCIAL IMPACT, AND PUBLIC GOOD REQUIREMENTS
---------------------------	----------------------------	---

**ABOUT THE FIRM**

Sarson Funds is an independent provider of blockchain technology and cryptocurrency investments and educational services focusing on the financial professional community and their clients. In collaboration with our investment manager partners, Sarson Funds seeks to bring Wall Street standards for research, risk management and transparency to digital asset investing.

**TRADING ADVISOR**

Sarson Funds Investment Management, LLC-S Series ESG Strategy, an Indiana limited liability company, serves as the Partnership's Trading Advisor and maintains a Fiduciary Standard while managing Partnership capital. Sarson Funds, Inc supports the Trading Advisor through technical and administrative expertise, as well as market research.

**WHY THE CRYPTOCURRENCY ESG STRATEGY?**

<b>DIVERSIFICATION</b> Partnership assets are invested in a diversified portfolio of between 10 and 30 cryptocurrencies that the Trading Advisor believes meet the investment criteria of the Partnership and offer the potential for price appreciation.	<b>METHODOLOGY</b> In normal conditions, 100% of the Partnership's portfolio will be allocated to cryptocurrency investments. The Partnership does not use leverage or maintain short positions.	<b>SECURITY</b> The Partnership seeks to manage risk through the use of third-party audits, position size limits, counterparty diversification and through the use of an independent administrator.
--	---	--

**EXAMPLES OF ESG ORIENTED PROJECTS IN BLOCKCHAIN**

- Helium: Decentralized IOT & 5G Network supporting agricultural monitoring and 5G plans at a fraction of the cost
- Hedera: Creating an energy efficient and high throughput blockchain with scaling opportunities via Hedera Hashgraph
- Trial: Offering solutions for collecting clinical research data securely and working closely with the Mayo Clinic
- Arweave: Creating an on-chain permanent storage solution with a focus of anti-censorship and decentralization
- Render Network: A decentralized network of GPUs enabling affordable and distributed computing power for various applications, revolutionizing industries through enhanced computational capabilities.

**PORTFOLIO HOLDINGS AS OF 07/01/2023**

Coin	Percentage
Ethereum	10.9%
Helium	9.0%
Ocean Protocol	8.7%
Horizon Network	8.4%
Veracity	7.7%
Aave	6.7%
Rocketpool	6.6%
Basic Attention Token	6.5%
Hedera	5.4%
Vechain	5.1%
Arweave	4.6%
Near Protocol	4.4%
Braintrust	4.3%
HONEY	3.9%
USDC	3.5%
Filecoin	1.8%

FOR ACCREDITED INVESTORS ONLY

INFO@SARSONFUNDS.COM | WWW.SARSONFUNDS.COM | 317-663-8084



# SmartCrypto 15 Equal Weight Index, LP

## SMARTCRYPTO 15

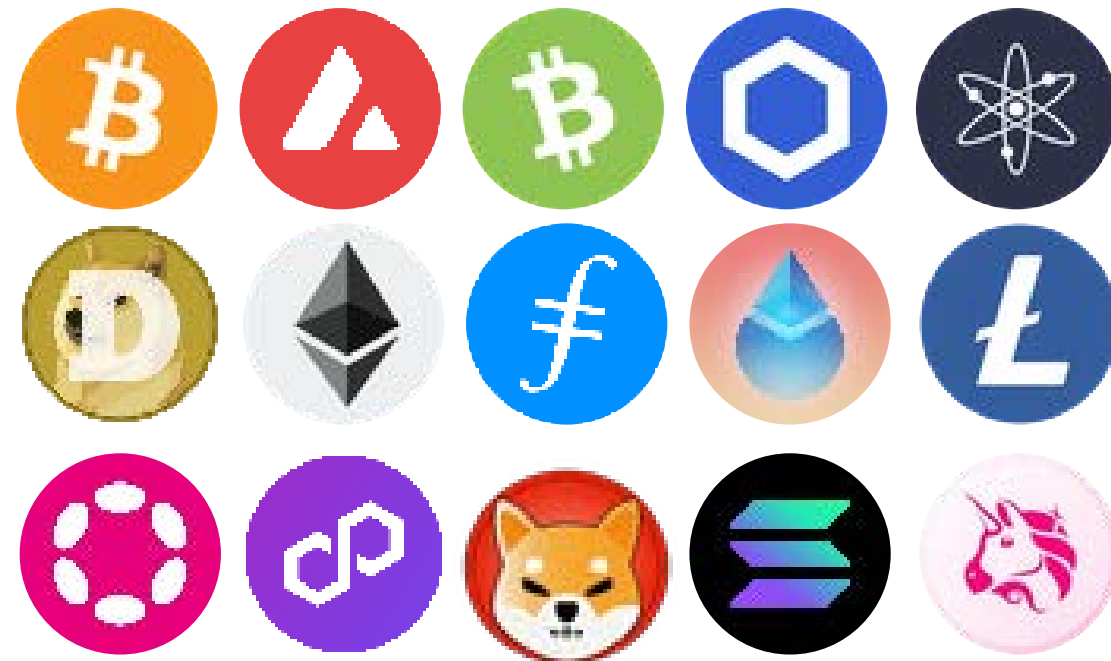
### RULES-BASED EQUAL ALLOCATION ACROSS THE 15 LARGEST CRYPTOCURRENCIES TRADING IN THE UNITED STATES

**NUMBER OF HOLDINGS**  
15 COINS

**PORTFOLIO LEVERAGE**  
NONE

**MARKET ELIGIBILITY**  
US EXCHANGES ONLY

#### ELIGIBLE COINS



#### RISK MANAGEMENT

- Partnership assets are invested in 15 qualifying large-cap cryptocurrencies.
- Partnership assets are secured by Gemini Custody®, a New York State regulated Trust Company.

FOR USE BY FINANCIAL PROFESSIONALS AND ACCREDITED INVESTORS ONLY

SARSON FUNDS  
Real. Clear. Crypto.™

SMART CRYPTO 15  
— EQUAL WEIGHT INDEX —

ABOUT THE SMARTCRYPTO 15 EQUAL WEIGHT INDEX

Smartcrypto 15 Equal Weight Index uses a rules-based investment process to equally allocate assets across the 15 largest eligible cryptocurrencies trading in the United States. Sarson Funds Investment Management, LLC-S Series Smartcrypto, an Indianapolis limited liability company, serves as the strategy's Trading Advisor and maintains a Fiduciary Standard on behalf of its clients. Partnership assets are secured by Gemini Custody®, a New York State regulated Trust Company.

NUMBER OF HOLDINGS  
15

PORTFOLIO LEVERAGE  
NONE

MARKET ELIGIBILITY  
US EXCHANGES ONLY

ABOUT THE FIRM

Sarson Funds is an independent provider of blockchain technology and cryptocurrency marketing and educational services focusing on the financial professional community and their clients. We believe that disruptive innovation deserves unbiased thoughtful education. In collaboration with our investment manager partners, we work to bring Wall Street standards for research, risk management and transparency to digital asset investing.

WHY THE SMARTCRYPTO 15 EQUAL WEIGHT INDEX?

DIVERSIFICATION

Partnership assets are invested in 15 qualifying large-cap cryptocurrencies. All potential holdings must satisfy "pre-regulatory" compliance screening and U.S. exchange listing eligibility to be considered for investment by the Partnership.

METHODOLOGY

Strategy allocation utilizes a float-adjusted equal weighting methodology. Cryptocurrencies with anonymous transaction features (privacy coins) and those designed to track an underlying currency or commodity (stablecoins) are excluded.

SECURITY

Sarson Funds Investment Management, LLC-S Series Smartcrypto serves as the Partnership's Trading Advisor and has selected Gemini Custody®, a New York State regulated Trust Company, to hold Partnership assets.

PERFORMANCE AS OF 06/30/2023

	1 MO	3 MO	YTD	SINCE INCEPTION
SMARTCRYPTO 15 INDEX	-7.4%	-16.8%	17.6%	118.4%
PASSIVE BITCOIN INDEX	12.0%	7.0%	84.2%	121.2%

FUND WEIGHTING AS OF 07/01/2023

Coin	Weighting
Bitcoin	7%
Ethereum	7%
Cardano	7%
Dogecoin	7%
Shiba Inu	7%
Polkadot	7%
Uniswap	7%
Solana	7%
Monero	7%
Filecoin	7%
Lido Dao	7%
Litecoin	7%
Polygon	7%
Avalanche	6%
Bitcoin Cash	6%
Cosmos	6%

1) Smartcrypto 15 Equal Weight Index, LP inception date: 11/01/2020. Source Data: Smartcrypto 15 Equal Weight Index, LP provided by NAV Consulting; Passive Bitcoin Index provided by MV Index Solutions as of 06/30/2023.

Performance of an index is not illustrative of any particular investment. It is not possible to invest directly in an index. Strategy performance is net of fees and expenses that are charged by the Partnership. These figures have not been audited. Actual returns may differ materially from any hypothetical returns shown. Please refer to additional important disclosures in the footer of this document. Past performance is not indicative of future results.

FOR ACCREDITED INVESTORS ONLY

INFO@SARSONFUNDS.COM | WWW.SARSONFUNDS.COM | 317-663-8084



# SARSON FUNDS

Real. Clear. Crypto.™

**HEADQUARTERS:**  
**INDIANAPOLIS, IN**

**MARKETING, SALES, & EDUCATION:**  
**BOSTON, MA**

## CONTACT US



317-663-8084



info@sarsonfunds.com



www.sarsonfunds.com

# DISCLOSURES



PERFORMANCE IS NOT NECESSARILY INDICATIVE OF FUTURE RESULTS. NOT FDIC INSURED. NO BANK GUARANTEE. MAY LOSE VALUE.

AVAILABLE ONLY TO ACCREDITED INVESTORS ONLY.

By using this information, you accept our Terms of Use and Privacy Policy. Past performance is no guarantee of future results. Any historical returns, expected returns, or probability projections may not reflect actual future performance. All securities involve risk and may result in loss. There is no guarantee given or implied. We are not responsible for errors or omissions.

Hypothetical performance results have many inherent limitations, some of which are described below. No representation is being made that any account will or is likely to achieve profits or losses like those shown. In fact, there are frequently sharp differences between hypothetical performance results and actual results achieved by any trading program. One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risks, and no hypothetical trading program can completely account for the impact of financial risk in actual trading. For example, the ability to withstand losses or to adhere to a particular trading program despite trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program which cannot be fully accounted for in the preparation of hypothetical performance results and all of which can adversely affect actual trading results.

This document contains the opinions of the managers, and such opinions are subject to change without notice. This document has been distributed for informational purposes only and should not be considered as investment advice or as commendation of any particular security, strategy, or investment product. The investment strategies and themes discussed herein may be unsuitable for investors depending on their specific investment objectives and financial situation.

No part of this document may be reproduced in any form, or referred to in any other publication, without express written permission Sarson Funds, Inc and American Crypto Academy. If you have further questions about the business practices of Sarson Funds, Inc or its team members, we encourage you to email us [info@sarsonfunds.com](mailto:info@sarsonfunds.com).