

SARSON FUNDS

Real. Clear. Crypto.™

An ecosystem providing **cryptocurrency education**, **digital asset consulting** and **investment solutions** designed for financial professionals and their clients.



OUR MISSION

Our mission is to inform and empower our clients to make better decisions on all topics related to cryptocurrency and digital assets.

INSTITUTIONAL ADOPTION

INSTITUTIONS ARE INVESTING IN BLOCKCHAIN



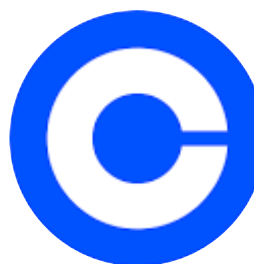
PAYPAL TO LAUNCH CRYPTO HUB AND STABLECOIN

This offering will enable users to engage with cryptocurrencies, including Bitcoin, within their PayPal accounts, redefining the platform's capabilities.



CRYPTO EXCHANGE BY FIDELITY, SCHWAB AND CITADEL

EDX Markets (EDX), which is backed by Fidelity Digital Assets, Charles Schwab and Citadel Securities, has launched in the U.S.



COINBASE TO OFFER FUTURES

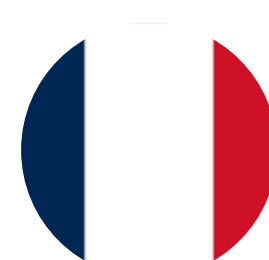
The country's largest crypto exchange said it secured the permission from National Futures Association (NFA), a self-regulatory organization designated by the Commodity Futures Trading Commission (CFTC).

AS THE REGULATORY LANDSCAPE IS MATURING



EU PASSES COMPREHENSIVE CRYPTO REGULATION

The European Union formally signed its landmark Markets in Crypto Assets (MiCA) regulation into law, in May making the EU the first major jurisdiction in the world with tailored rules for crypto.



SOCIETE INTRODUCES EURO STABLECOIN ON ETHEREUM

Societe Generale's (GLE) crypto division, SG Forge, has introduced a stablecoin pegged to the euro (EUR) on Ethereum, saying it is the first such asset deployed on a public blockchain.



CONGRESS INTRODUCES COMPREHENSIVE CRYPTO BILL

U.S. House Representatives introduced a bipartisan digital assets oversight bill in July that aims to establish a regulatory framework to protect investors in the crypto sector.

What are

CRYPTOCURRENCIES?

Powered by blockchain technology, cryptocurrencies transfer value and secure data around the world without the need for an intermediary, such as a bank.



ARE AN ASSET CLASS

The Federal Reserve labels cryptocurrencies as a new asset class. Many countries now recognize Bitcoin as legal tender. Institutions around the world are incorporating cryptocurrencies in their portfolios.



ARE SOLVING REAL-WORLD PROBLEMS

Cryptocurrencies are bringing banking to the unbanked, streamlining international commerce, empowering new business models, are increasing data security and accuracy.



ARE SEEING RAPID GLOBAL ADOPTION

Industry leaders Goldman Sachs, Nasdaq, Fidelity, Bank of America, Blackrock, Morgan Stanley, the NYSE and many others have formed strategic cryptocurrency alliances or committed substantial resources to the continued assimilation of digital assets into traditional finance.

Blockchain Technology & Cryptocurrencies

USE CASES - WHY INVEST?

DECENTRALIZED FINANCE (DEFI)

Uniswap (UNI) offers open markets with smart contract powered automated market making and decentralized liquidity for numerous tokens on multiple blockchains. Aave (AAVE) offers on-chain collateral backed loans for many tokens and allows users to access their liquidity on a dynamic basis 24/7.

TELECOMMUNICATIONS

Helium (HNT) has successfully launched its mobile network providing peer-2-peer 5G connectivity.

GLOBAL MAPPING

Hivemapper (HONEY) has begun its decentralized mapping of the worlds roadways through their release of incentivized dashcam usage.

METaverse / ARTIFICIAL INTELLIGENCE

Render Network (RNDR) leverages blockchain technology to democratize GPU-based cloud computing to allow for increasingly inexpensive rendering in VR/AR 3D environments and facilitating artificial intelligence.

FASTER CHEAPER COMMERCE

Stablecoins such as US Dollar Coin (USDC) are offering real-time payment settlement systems that are not subjected to waiting periods or dependent of SWIFT intrabank transfer protocols. Stablecoin adoption is growing exponentially.

PROTECTING PRIVACY

Emerging protocols (CSOV) ensure individual control over access to ones own online data and protect individual privacy.

ONLINE ADVERTISING

Veracity (VRA) is bringing trust and transparency to digital advertisement campaigns by verifying authenticity of ad views with their VeraViews product.

CENSORSHIP RESISTANCE

Crypto projects such as Arweave (AR) exist to ensure certain data can be preserved without fear of censorship or manipulation. The United Nations has launched partnerships with several blockchains.

WEB3 STARTS WITH A WALLET:

a16z crypto

State of Crypto

2023

Adoption Indicators: Demand Side

44

- What Bear Market?
- Digital Wallet growth is up 100% year over year.
- Digital Wallets can hold Cryptocurrencies, NFTs, but also Titles, and Personal Data such as Medical Records and Digital Credentials securely.

Active addresses are growing steadily as web3 adoption increases

Active Addresses

Number of unique active (sending) addresses across all tracked blockchains during the month.



Source: Nansen Query. Tracked blockchains include Ethereum, Polygon, Solana, Avalanche, Fantom, Celo, Optimism, and Arbitrum.

BITCOIN AS AN ASSET CLASS, IS NOW THE TIME?

2024 CATALYSTS

- Increasing Retail Involvement
- Institutions seeing Bitcoin as an asset class
- Bitcoin “halvening”
- Improved regulatory clarity in US
- US presidential election
- 536 million global users of cryptocurrency

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023*
	BTC 500%	BTC 1473%	BTC 186%	BTC 5866%	REITs 28%	BTC 35%	BTC 124%	BTC 1338%	Cash 2%	BTC 92%	BTC 308%	BTC 58%	Cash 4%	BTC 73%
	REITs 28%	AA w/2% BTC 30.1%	REITs 19.7%	AA w/2% BTC 128.9%	Lg Cap 13.7%	REITs 2.8%	Sm Cap 21.3%	AA w/2% BTC 40.6%	HG Bnd 0.0%	Lg Cap 31.5%	Sm Cap 18.4%	REITs 41%	HY Bnd -11%	Lg Cap 16%
	Sm Cap 26.9%	REITs 8.3%	EM 18.6%	Sm Cap 38.8%	AA 6.9%	Lg Cap 1.4%	HY Bnd 17.5%	EM 37.8%	HY Bnd -2.3%	REITs 28.7%	Lg Cap 16.3%	Lg Cap 27%	HG Bnd -15%	Int'l Stk 8%
	AA w/2% BTC 23.1%	HG Bnd 7.8%	Int'l Stk 17.9%	Lg Cap 32.4%	HG Bnd 6.0%	HG Bnd 0.6%	Lg Cap 12.0%	Int'l Stk 25.6%	REITs -4.0%	Sm Cap 25.5%	EM 15.2%	Sm Cap 14%	Int'l Stk -17%	Sm Cap 8%
	EM 19.2%	HY Bnd 4.4%	Sm Cap 16.4%	Int'l Stk 23.3%	AA w/2% BTC 5.7%	Cash 0.1%	EM 11.6%	Lg Cap 21.8%	Lg Cap -4.4%	Int'l Stk 22.7%	AA w/2.0% BTC 13.5%	AA w/2.0% BTC 10%	AA -18%	HY Bnd 6%
	HY Bnd 15.2%	Lg Cap 2.1%	Lg Cap 16.0%	AA 11.5%	Sm Cap 4.9%	AA w/2% BTC -0.2%	AA w/2% BTC 9.5%	Sm Cap 14.7%	AA -5.6%	AA w/2% BTC 20.4%	AA 7.6%	AA 9%	REITs -18%	AA w/2.0% BTC 5%
	Lg Cap 15.1%	AA 0.3%	HY Bnd 15.6%	HY Bnd 7.4%	HY Bnd 2.5%	Int'l Stk -0.4%	REITs 8.6%	AA 14.6%	AA w/2% BTC -6.8%	AA 18.9%	HG Bnd 6.2%	Int'l Stk 8%	AA w/2.0% BTC -18%	Cash 5%
	AA 13.5%	Cash 0.1%	AA w/2% BTC 15.6%	REITs 2.9%	Cash 0.0%	AA -1.2%	AA 7.3%	REITs 8.7%	Sm Cap -11%	EM 18.9%	HY Bnd 5.6%	HY Bnd 5%	Lg Cap -19%	AA 4%
	Int'l Stk 8.2%	Sm Cap -4.2%	AA 12.2%	Cash 0.1%	EM -1.8%	SM Cap -4.4%	HG Bnd 2.7%	HY Bnd 7.5%	Int'l Stk -13.4%	HY Bnd 14.4%	Int'l Stk 5.1%	Cash 0%	Sm Cap -22%	EM 3%
	HG Bnd 6.5%	Int'l Stk -11.7%	HG Bnd 4.2%	HG Bnd -2.0%	Int'l Stk -4.5%	HY Bnd -4.6%	Int'l Stk 1.5%	HG Bnd 3.5%	EM -14.3%	HG Bnd 8.7%	Cash 0.1%	HG Bnd -3%	EM -22%	HG Bnd -1%
	Cash 0.2%	EM -18.2%	Cash 0.1%	EM -2.3%	BTC -60.5%	EM -14.6%	Cash 0.3%	Cash 1.0%	BTC -72.9%	Cash 2.1%	REITs -11.6%	EM -5%	BTC -64%	REITs -2%

A SUITE OF TRANSPARENT TARGETED STRATEGIES

INVESTMENT STRATEGIES

- Large Coin
- Small Coin
- Crypto & Income
- ESG Focused

INVESTMENT INDEXES

- SmartCrypto 15 Equal Weight
- Stablecoin Index

OUR PRODUCTS OFFER:

- **LOW MINIMUMS**
- **TRANSPARENT PORTFOLIOS**
- **90 DAY LOCK PERIOD & MONTHLY LIQUIDITY**
- **INDEPENDENT ADMINISTRATORS**
- **FIDUCIARY STANDARDS**



WHY DO INVESTORS CHOOSE SARSON FUNDS?

Sarson Funds, Inc. provides a secure way to invest in growth companies focused on crypto, bitcoin, web3 & blockchain infrastructure. We are domiciled in the United States with industry leading processes for regulatory compliance and asset security and risk management.

WE REDUCE RISK

Sarson Funds uses U.S. domiciled banks and U.S. domiciled Cryptocurrency Exchanges. Our experience sets us apart. The FBI comes to us for help.

WE PROVIDE INSTANT DIVERSIFICATION

Sarson Funds' suite of transparent investment strategies provide instant diversification to a basket of blockchain-based projects in a specific sector or strategy.

WE MAKE YOUR LIFE EASY

- No passwords to remember
- No keys to store
- No taxes to prepare
 - We handle preparing your K1 for ease of tax filing



LARGE COIN STRATEGY

SMALL COIN STRATEGY

CRYPTO & INCOME STRATEGY

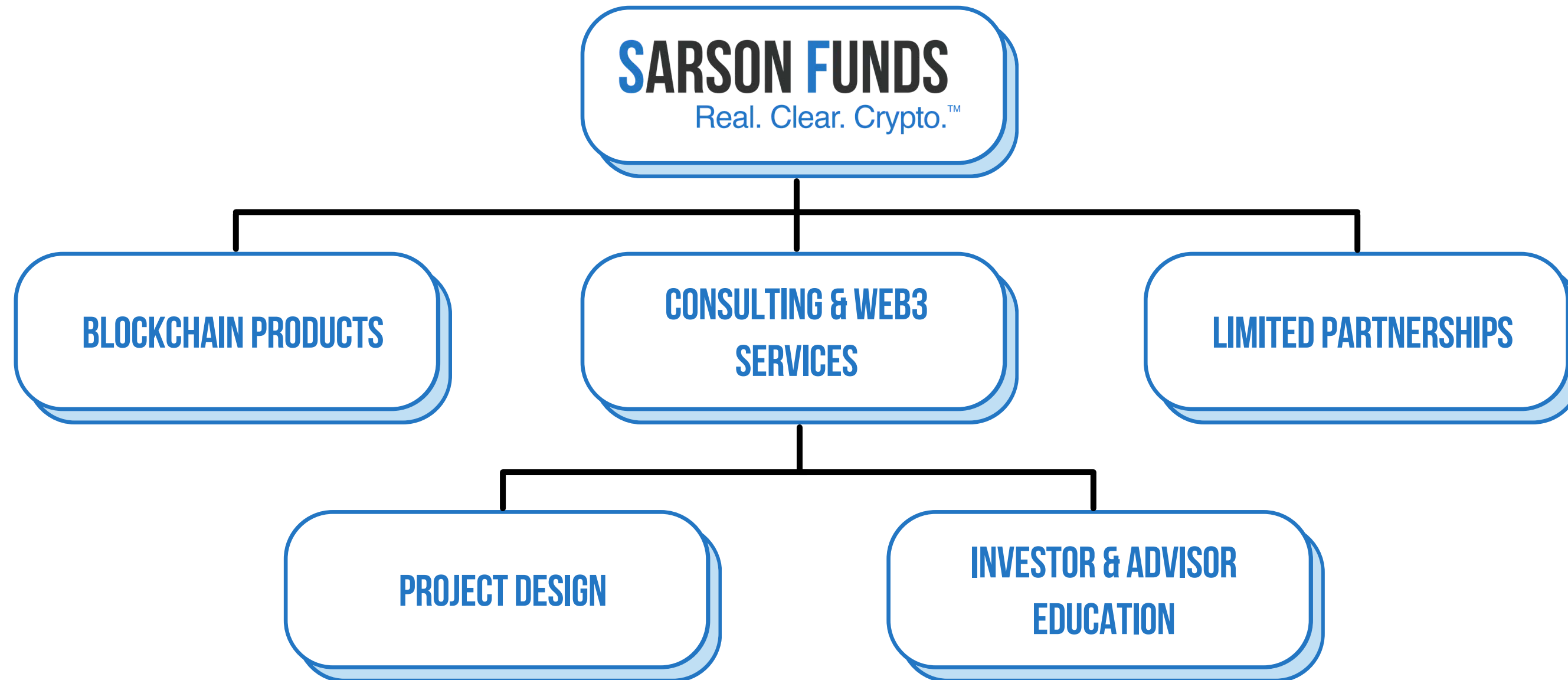
CRYPTO ESG STRATEGY

SMART CRYPTO 15 INDEX

STABLECOIN INDEX

About Sarson Funds

OUR FIRM STRUCTURE



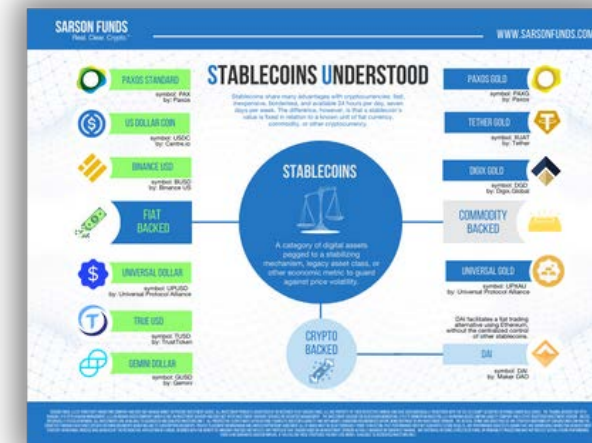
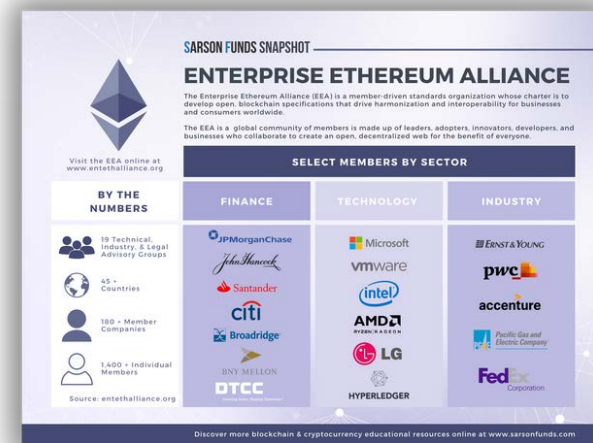
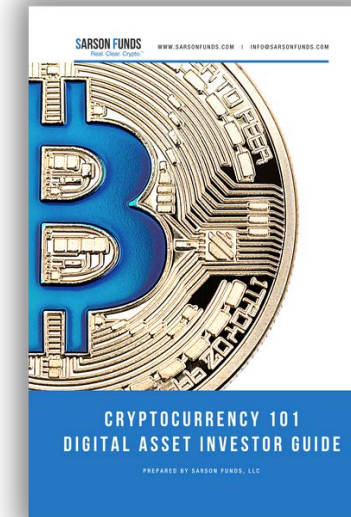
INVESTOR & ADVISOR EDUCATION

INVESTMENT ECOSYSTEM OF EDUCATIONAL RESOURCES, TRAINING, & MARKETING SERVICES

- Consulting & Market Making
- White Label Marketing
- Custom Tailored Programs



Financial Advisor Certification



MEET THE TEAM



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CEO & Cofounder



MATTY ROGERS

CTO



ALLAN CHENG

Blockchain Analyst



JAHON JAMALI

CMO & Cofounder



ZACH PROFETA

Sr. Portfolio Manager



JENNIFER MONGAN

Blockchain Analyst



BRITTANY KEELS

Chief Operating Officer



JACOB STELTER

Sr. Portfolio Manager



EVAN LAMONTAGNE

Portfolio Manager

**WE BELIEVE IN PEOPLE
MANAGING PEOPLE'S MONEY**

SARSON FUNDS

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